

CAPITAL MARKET
REGULATORS FORUM
COMCEC



Financial Literacy Taskforce Invitation

Hosted by SEO Iran- The Head of Financial Literacy Taskforce

6-7 May 2013

Parsian Evin Hotel

Tehran, Iran

Dear Colleagues

We would like to invite you to attend the 1st Financial Literacy Taskforce summit organized by The Securities and Exchange Organization (SEO) of Iran, which is slated to hold from 6th to 7th May 2013 at the Parsian Evin Hotel.

By the determination of SEO as the head of financial literacy taskforce, a working group has been created and worked to assess the current State of Status for Financial Literacy of COMCEC Member States by conducting a survey among members.

It is therefore our pleasure to invite you to share the result & achievements of the TF survey and discuss & debate on relevant topics in financial literacy. A two day itinerary and our free services are attached to the invitation letter.

Kindly let us have your response by April 25th 2013 so that we can make further arrangements. You can contact us for more information and any inquiry on phone at (+9821) **88679578** and by email at n.emami@seo.ir.

Best Regards

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FINANCIAL LITERACY TASKFORCE SUMMIT

Day1- Monday 6 May 2013	
9:00-9:30	<p>Opening Remarks and Welcome by Master of Ceremony</p> <p>By Dr. Ali Saeedi, Board Member and Deputy for Executive Affairs</p>
9:30-10:30	<p>Report on Financial Literacy Taskforce Initiatives and Result of Questionnaire</p> <p>By Meysam Hamedi, Research, Development & Islamic Studies Department Expert</p>
10:30-10:45	Coffee Break
10:45- 12:30	<p>Experiences and initiatives of Member Countries in Financial Literacy (Volunteer Members)</p>
12:30-13:15	<p>Programs and Initiatives of Iran in Financial Literacy and Education</p> <p>By Nasser Emami, International Affairs Manager</p>
13:15-14:30	Launch and Prayer
14:30- 16:00	<p>Topics for Discussion and Debate:</p> <ul style="list-style-type: none"> * The Importance of Financial Literacy and Education in Capital Market * The Role of Capital Market Regulators in Financial Literacy * Financial Literacy and Investor Protection * Pros and Cons of Financial Literacy in Capital Market * Fields of Partnership and Cooperation in Financial Literacy among Member Countries *Others
16:00-16:30	<p>Closing Remarks and Photo Session</p>
Day 2- Tuesday 7 May 2013	
	<p>Visiting 7th International Exhibition of Exchange, Bank and Insurance (Finance Industry and Investment Fair(FIIF))</p>

SEO will bear all costs pertaining to the accommodation, airport/hotel transfer and daily meals of the guests except for the air ticket.