



# **BIST TRENDS REPORT**

by

TUYID – TURKISH INVESTOR RELATIONS SOCIETY

&

MKK - CENTRAL REGISTRY AGENCY

**Volume 5: January – June 2013** 

19 July 2013

July 19, 2013

Dear Readers,

We proudly present Volume V of the Borsa Istanbul Trends Report, which provides index-based information on public offerings, market capitalization, free float and trade volumes by investor type for the first half of 2013.

In the first half of the year, the public offerings continued at full speed, while the market was also scene to much volatility based on the news flow. With this report, we aim to deliver you the trends in BIST, which will gain further strength in the upcoming period with the strategic partnerships it is forming.

This Report is prepared quarterly by TUYID (Turkish IR Society) and MKK (Central Registry Agency), using MKK's database. We trust it will continue to provide an important insight for the market players.

MKK General Manager and Board Member

**TUYID Chairman** 

Doç. Dr. Yakup ERGİNCAN

Abdullah Orkun Kaya

Acknowledgements: We express our gratitude to MKK Operations and Depository Department Assistant Manager Dr. Özgür Uysal, MKK Supervisor Levent Urgenç, TÜYİD Audit Committee Member and Co-Chair of Publications Working Group Aslı Selçuk, TUYID Member Eren Öner and the academicians working at Özyeğin University Istanbul Financial Risk Lab for their contributions.

The evaluations and the information in the Report, where you can find significant statistics about listed stocks in Borsa Istanbul, are prepared based on Central Registry Agency's database. Investment information, comment and advices are not in the enclosure of investment consultancy and do not comprise information for buying and selling decisions in the capital markets. The data and the information in the Report cannot be guaranteed to be correct; the content can be changed without announcing. All the data are taken from the sources thought to be reliable. MMK and TUYID cannot be taken responsible for the problems that might emerge out of using these sources.

# **CONTENTS**

1.	Public Offerings by Index	5
2.	Free Float	6
3.	Market Capitalization	7
4.	Trade Volume	9
5.	Foreign Transactions – Net inflow and outflow (Million USD)	11
6.	Trade Volume by Investor Type (TL)	11
7.	Number of Investors and Market Capitalization	12
8.	Number of Domestic and Foreign Investors by Index	15
9.	Market Capitalization by Index and Nationality (Billion TL)	15
10.	Foreign Investors by Portfolio Value and Residence	16
11.	Number of Investors and Market Capitalization by Security Type	16
12.	Risk Appetite Index (RISE)	17

#### 1. PUBLIC OFFERINGS BY INDEX

INDEX	06.30.2012	12.31.2012	06.30.2013
BIST BANK	16	16	16
BIST HOLDING AND INVESTMENT	31	38	39
BIST TRADE	20	20	21
BIST SERVICES	57	58	60
BIST FINANCIAL	93	98	103
BIST INDUSTRIAL	175	180	172
BIST TECHNOLOGY	16	16	16
BIST ALL	341	352	351

Source: BIST - http://borsaistanbul.com/veriler/verileralt/halka-arz-verileri

In the first half of 2013, 7 public offerings took place generating USD676 million proceeds. 2012 was busy with public offerings; 26 companies started trading at Borsa Istanbul (BIST). 16 of them were initial offerings and 10 were in Emerging Companies Market. The proceeds generated from the public offerings in 2012 reached TL619 million (USD352 million). In 2012, a significant number of investors (30,272) participated in the secondary public offering of Halkbank, generating TL4,515 billion.

In the first quarter of 2013, following the public offering of "Halk Gayrimenkul Yatırım Ortaklığı A.Ş.", the public offering of Pegasus Hava Taşımacılığı A.Ş. took place with USD361 million proceeds in the second quarter. Consequently, in the first half of 2013, BIST has reached total proceeds of USD676 million with 7 public offerings. In addition to the first public offerings that we have mentioned, the progress in the second public offerings is also being followed by the investors. In the first week of June, Emlak Konut GYO almost started book-building for its public offer, which was later postponed due to the inconvenient market conditions.

The IPOs in 2013

Company name	Nominal Value	Float	Total	Total	Offering	First Trade	Number	of Investor
Initial Public Offerings	(TL)	(%)	Proceed (TL)	Proceed (ABD dollars)	Price(TL)	Date	Foreign	Domestic
Halk Gayrimenkul Yat. Ort. A.Ş.	185,500,000	28%	250,425,000	141,683,168	1.35	22.02.2013	7	18.616
Servet Gayrimenkul Yat. Ort. A.Ş.	13,000,000	25%	35,490,000	19,644,636	2.73	24.04.2013	-	443
Pegasus Hava Taşımacılığı A.Ş.	35,294,000	35%	649,409,600	360,983,658	18.4	26.04.2013	77	9,842
Royal Halı İplik Tekstil Mobilya San. Ve Tic. A.Ş.	17,250,000	29%	76,762,500	42,636,359	4.45	03.05.2013	6	4,706
Odaş Elektrik Üretim San. Tic. A.Ş.	12,000,000	29%	60,000,000	33,145,509	5	21.05.2013	14	667
Panora Gayrimenkul Yat. Ort. A.Ş.	21,750,000	25%	102,225,000	55,729,706	4.7	23.05.2013	-	5,210
Akyürek Tüketim Ürünleri Pazarlama Dağıtım ve Ticaret A.Ş.	16,500,000	36%	42,900,000	22,727,273	2.6	07.06.2013	1	1,226

### 2. FREE FLOAT

In the first half of 2013, the effective free float of the companies traded at the BIST is 29%.

	FREE	FLOAT	EFFECTIVE FREE FLOAT		
INDEX	06.30.2012	06.30.2013	06.30.2012	06.30.2013	
BIST BANK	38.81%	42.10%	29.33%	33.26%	
BIST HOLDING AND INVESTMENT	37.72%	37.06%	32.32%	31.71%	
BIST TRADE	48.16%	48.47%	40.07%	41.85%	
BIST 30	35.81%	37.85%	31.77%	34.19%	
BIST 50	36.61%	37.47%	31.06%	33.42%	
BIST 100	38.12%	37.91%	30.79%	31.78%	
BIST SERVICES	31.68%	33.43%	23.75%	27.66%	
BIST FINANCIAL	38.19%	40.17%	29.06%	31.77%	
BIST INDUSTRIAL	39.65%	37.36%	25.55%	25.73%	
BIST TECHNOLOGY	28.43%	24.20%	24.03%	20.61%	
BIST ALL	37.08%	37.79%	26.89%	29.08%	

The IPO Campaign has not only been effective in informing and educating the public and the companies on the benefits of public offering, but also encouraged companies to increase their float. As of the second quarter of 2013, free float of the companies traded at the BIST-All is 29%. In the same period of the last year, the rate was slightly under 27%. In BIST-30, which consists of higher trade volume and

market value and in BIST Bank index, the float was 34% and 33% respectively.

The free float in the Banks index increased from 39% in 1H12 to 42% this year. The main reason for this increase is the secondary public offering of Halkbank by Privatization Administration in the last quarter of 2012.

When we look at the sub-indices, in both years, the highest float is observed in the Trade index with 48% and 42%. BIST Bank index shows the highest increase in free float and effective free float YoY by 3,29% and 3,93% respectively.

Note: The difference between free float and effective free float is attributable to owners' shares, individual and institutional shareholders with over 5% share, and pledged/collateralized shares.

#### 3. MARKET CAPITALIZATION

In the first half of the year, market capitalization of BIST-ALL has remained almost flat compared to the end of 2012.

MILLION TL	06.30.2012	12.31.2012	06.30.2013	Annual Change	Change in 2013
BIST BANK	150,037	190,077	174,106	16%	-8%
BIST HOLDING AND INVESTMENT	55,674	69,323	72,746	31%	5%
BIST TRADE	23,860	27,163	26,954	13%	-1%
BIST 30	285,388	359,153	347,598	22%	-3%
BIST 50	329,881	408,838	399,333	21%	-2%
BIST 100	359,332	453,911	461,989	29%	2%
BIST SERVICES	98,360	108,960	114,324	16%	5%
BIST FINANCIAL	226,845	282,780	270,798	19%	-4%
BIST INDUSTRIAL	125,088	147,606	153,894	23%	4%
BIST TECHNOLOGY	5,021	5,994	5,897	17%	-2%
BIST ALL	455,314	545,341	544,913	20%	0%

MILLION USD	06.30.2012	12.31.2012	06.30.2013	Annual Change	Change in 2013
BIST BANK	83,054	106,929	90,454	9%	-15%
BIST HOLDING AND INVESTMENT	30,819	38,998	37,794	23%	-3%
BIST TRADE	13,208	15,281	14,003	6%	-8%
BIST 30	157,978	202,044	180,589	14%	-11%
BIST 50	182,608	229,994	207,467	14%	-10%
BIST 100	198,911	255,350	240,019	21%	-6%
BIST SERVICES	54,448	61,296	59,395	9%	-3%
BIST FINANCIAL	125,572	159,080	140,689	12%	-12%
BIST INDUSTRIAL	69,243	83,037	79,953	15%	-4%
BIST TECHNOLOGY	2,780	3,372	3,064	10%	-9%
BIST ALL	252,042	306,785	283,101	12%	-8%

In 4Q12, Fitch upgraded Turkey's credit rating to investment grade, which resulted in a strong rally, pushing Borsa Istanbul to second place among the World's most profitable exchanges. In the beginning of 2013, expectations of a second rating upgrade drove BIST-100 index to record levels. At the end of January, Moody's reaffirmed Turkey's credit rating, with no upgrade, and stated that Turkey's ability to maintain resilience against external shocks remained a key criterion for a possible credit upgrade, drawing attention to Turkey's current account deficit and bank reserves. A strong correction and profit-taking followed. The long-awaited second rating increase came from Moody's in the middle of May, which was mostly priced in, driving the rally at Borsa Istanbul. The rise in internal and external risks also adversely affected the market. As a result, in the first half, with much volatility, BIST All was almost flat YoY with TL545 million market cap. With the negative movement of exchange rates, BIST All index declined by 8% in USD terms.

The highest YoY increase in both TL and USD market capitalization was recorded in BIST Holding and Investment indices by 31% and 23% respectively. Although since the beginning of 2013, on USD basis the market value did not witness a positive performance, in TL basis the highest increase was in BIST Holding, Investment and Services indices with 5% increase. From the beginning of 2013, BIST Bank was affected the most from the negative movement of exchange rates with 15% decrease in USD terms.

# 4. TRADE VOLUME

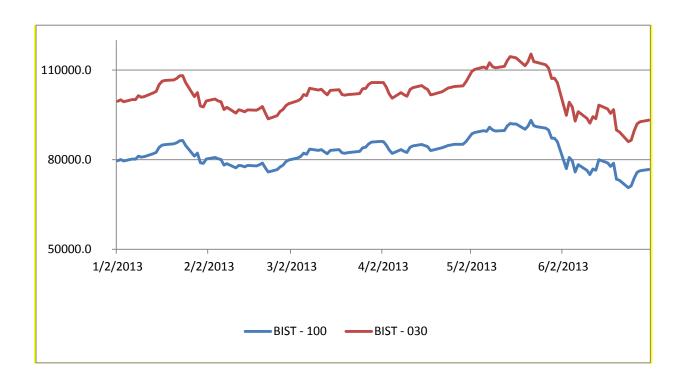
NOMINAL VALUE	2012 4. Quarter			Quarterly Change
BIST BANK	12,495	12,138	13,035	7%
BIST HOLDING AND INVESTMENT	7,613	11,310	10,333	-9%
BIST TRADE	791	667	689	3%
BIST 30	24,585	26,452	26,171	-1%
BIST 50	27,579	30,526	29,196	-4%
BIST 100	32,159	36,726	35,223	-4%
BIST SERVICES	4,799	6,418	6,089	-5%
BIST FINANCIAL	22,979	26,806	26,725	0%
BIST INDUSTRIAL	12,315	13,129	13,046	-1%
BIST TECHNOLOGY	488	705	479	-32%
BIST ALL	40,581	47,059	46,339	-2%

MILLION TL	2012 4. Quarter	2013 1. Quarter	2013 2. Quarter	Quarterly Change
BIST BANK	78,803	82,615	92,858	12%
BIST HOLDING AND INVESTMENT	14,838	23,000	24,942	8%
BIST TRADE	6,279	5,413	5,743	6%
BIST 30	129,910	145,673	154,399	6%
BIST 50	141,693	162,287	165,107	2%
BIST 100	154,236	180,645	185,994	-3%
BIST SERVICES	25,176	33,409	35,935	-8%
BIST FINANCIAL	99,208	112,534	124,273	10%
BIST INDUSTRIAL	46,328	52,435	49,482	-6%
BIST TECHNOLOGY	2,908	3,746	2,427	-35%
BIST ALL	173,619	202,123	212,118	5%

MILLION USD	2012 4. Quarter			Quarterly Change
BIST BANK	44,126	46,441	50,270	8%
BIST HOLDING AND INVESTMENT	8,313	12,937	13,592	5%
BIST TRADE	3,522	3,045	3,119	2%
BIST 30	72,769	81,929	83,708	2%
BIST 50	79,373	91,287	89,548	-2%
BIST 100	86,406	101,622	100,924	-1%
BIST SERVICES	14,115	18,801	19,504	4%
BIST FINANCIAL	55,558	63,272	67,375	6%
BIST INDUSTRIAL	25,960	29,513	26,956	-9%
BIST TECHNOLOGY	1,629	2,105	1,323	-37%
BIST ALL	97,262	113,692	115,157	1%

In the first quarter the highest increase in trade volumes was recorded in the BIST All and BIST 100 indices. In the second quarter, especially with the increasing volatility, an increase is observed in trade volumes. The highest increase in TL basis was in the trading volume of BIST Financial with TL12 billion, followed by BIST Bank with TL10 billion.

During the same period, the highest decrease was realized in BIST Industry index with TL3 billion.



### 5. FOREIGN TRANSACTIONS – NET INFLOW AND OUTFLOW (MILLION USD)

(USD Million)	2012 1. Quarter	2012 2. Quarter	2012 3. Quarter	2012 4. Quarter	TOTAL	2013 1. Quarter	2013 2. Quarter
BIST BANK	585	178	592	839	2,194	358	(1,056)
BIST HOLDING AND INVESTMENT	166	(9)	(0.4)	55	211	144	288
BIST TRADE	78	26	(27)	86	164	38	26
BIST 30	632	193	1,090	1,105	3,021	405	(1,140)
BIST 50	2,535	244	1,126	1,119	5,024	489	(1,096)
BIST 100	2,585	226	1,138	1,441	5,389	553	(1,176)
BIST SERVICES	98	101	215	246	659	156	(104)
BIST FINANCIAL	756	214	700	1,036	2,707	496	(782)
BIST INDUSTRIAL	1,700	(72)	230	155	2,013	(85)	(226)
BIST TECHNOLOGY	43	(17)	(2)	14	28	13	(27)
BIST ALL	2,597	226	1,133	1,451	5,407	579	(1,139)

In the first half of the year, net foreign outflow in Borsa Istanbul was USD561 million. Highest foreign inflow took place in Holding and Investment indices with USD432 million.

BIST closed 2012 with total net foreign inflow of USD5.4 billion and net inflow continued with USD579 million in the first quarter of 2013. In the second quarter of 2013, this trend was reversed and the net foreign outflow reached USD1.139 million.

The highest net outflow was realized in BIST-100 with USD1.176 million, followed by BIST 30, which contains the stocks with higher trade volumes and the top 50 companies, with USD1.140 million net foreign outflows. In the second quarter, foreign investors were net buyers only in the Holding, Investment indices and Trade indices.

# 6. TRADE VOLUME BY INVESTOR TYPE (TL)

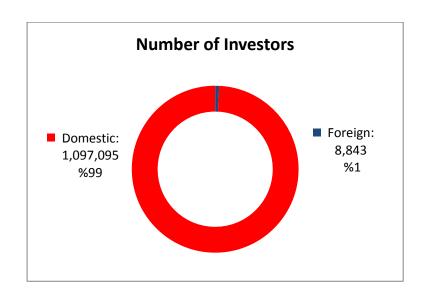
Index	Dec.12		Ma	Mar.13		1.13
	Foreign	Domestic	Foreign	Domestic	Foreign	Domestic
BIST- ALL	16%	84%	20%	80%	23%	77%
BIST -030	19%	81%	24%	76%	26%	74%
BIST -050	19%	81%	23%	77%	26%	74%
BIST -100	17%	83%	22%	78%	25%	75%
BIST INDUSTRIAL	8%	92%	14%	86%	20%	80%
BIST SERVICES	18%	82%	23%	77%	25%	75%
BIST TRADE	17%	83%	31%	69%	32%	68%
BIST FINANCIAL	19%	81%	22%	78%	24%	76%
BIST BANK	21%	79%	23%	77%	25%	75%
BIST HOLDING AND INVESTMENT	16%	84%	19%	81%	25%	75%
BIST TECHNOLOGY	2%	98%	8%	92%	8%	92%

In June 2013, domestic investors generated 77% of the trade volume in Borsa Istanbul. The share of foreign investors in trade volume was 20% in the first quarter of 2013, increasing to 23% in June, while, net outflow of foreign investors in the national market of BIST reached USD1.139 billion. As of the end of March, foreign investors had the highest increase in their share of trade volume in BIST Industrial, from 14% to 20%. As of the end of June, foreign investors had the highest share of trade volume with 32% in BIST Trade. In all other indices the share of foreign investors in trade volume increased between 1-4 points, but BIST Technology was flat. Domestic investors generated 77% of the trade volume in June.

### 7. NUMBER OF INVESTORS AND MARKET CAPITALIZATION

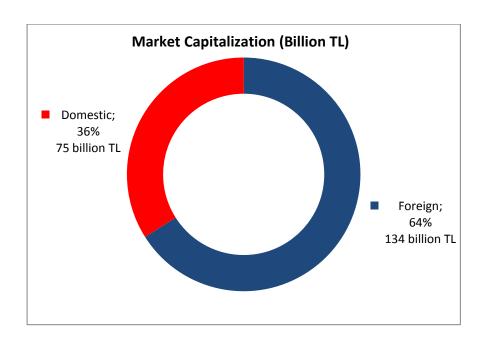
8,843 of the total 1 million 105 thousand investors at BIST are non-residents.

The share of foreign investors in trade volume is limited to 23%, while their share in market cap is at 64% levels.

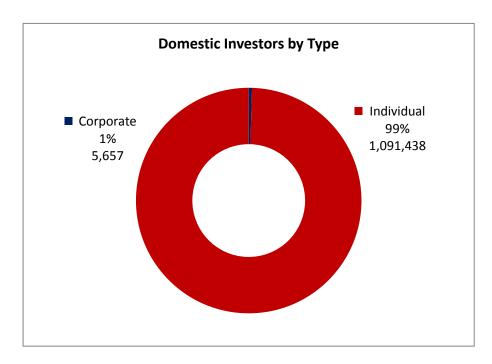


As of June 2013, there are 1 million 97 thousand domestic investors at the BIST versus 8,843 foreign investors. Compared to the end of 2012, the number of foreign investors increased by 528, while the number of domestic investors increased by around 14.000.

Domestic investors are mainly individuals. The domestic corporate investor base is expected to increase but yet it is very limited and their share in the market cap. is 17%.



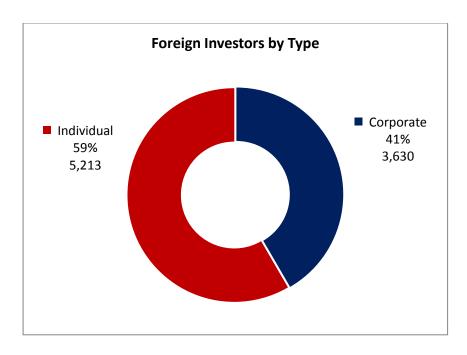
Foreign investors have 23% share in trade volume. Their share in market capitalization was 62% at the end of 2011, which increased to 66% at the end of 2012 and reached 64% as of the end of first half of 2013.



99% of the domestic investors are composed of individual investors. The number of domestic corporate investors, as compared to March increased and reached 5,657.

The positive impact of the private pension incentive scheme that was introduced in 2013 by the government in order to increase private savings is expected to be more visible in the term ahead. The increase in the number of domestic corporate investors will

facilitate the growth of Borsa Istanbul, deepening of the market and also will be effective in extending the currently shorter holding periods.



Among foreign investors, corporate investors have a much higher share compared to domestic investors.

### 8. NUMBER OF DOMESTIC AND FOREIGN INVESTORS BY INDEX

	Jun.13		M	Mar.13		Dec.12	
	Foreign	Domestic	Foreign	Domestic	Foreign	Domestic	
BIST ALL	8.750	1.074.832	8.496	1.062.688	8.222	1.060.923	
BIST 100	7.538	883.606	7.417	878.269	7.307	882.119	
BIST 30	6.283	684.748	6.160	669.392	6.055	671.788	
BIST 50	6.715	745.796	6.604	738.580	6.460	740.770	
BIST INDUSTRIAL	4.482	605.936	4.430	600.993	4.398	608.415	
BIST SERVICES	3.585	338.003	3.430	328.953	3.316	331.355	
BIST FINANCIAL	6.518	668.068	6.285	658.780	6.040	651.659	
BIST TECHNOLOGY	536	64.898	496	64.660	471	64.295	
BIST TRADE	1.659	91.416	1.556	91.698	1.552	94.436	
BIST BANK	4.176	372.407	4.107	362.219	4.042	366.594	
BIST HOLDING AND INVESTMENT	3.810	317.342	3.647	316.964	3.398	314.209	

Compared to the end of last year, the number of foreign investors in all indices increased in the first half. While the number of domestic investors increased in BIST-ALL, the number of domestic investors fell in BIST Industry and Trade indices. BIST Financial index increased the most in both the numbers of foreign and domestic investors.

### 9. MARKET CAPITALIZATION BY INDEX AND NATIONALITY (BILLION TL)

	Jur	Jun.13		Mar.13		Dec.12		Year-to-Date Change	
	Foreign	Domestic	Foreign	Domestic	Foreign	Domestic	Foreign	Domestic	
BIST ALL	133,40	72,47	153,89	76,89	140,20	70,60	-5%	3%	
BIST 100	120,10	55,01	139,16	58,24	126,12	53,38	-5%	3%	
BIST 30	98,52	33,01	112,91	35,46	103,92	32,79	-5%	1%	
BIST 50	109,88	39,74	129,80	43,19	116,56	40,69	-6%	-2%	
BIST INDUSTRY	30,74	26,74	37,55	27,56	33,73	25,33	-9%	6%	
BIST SERVICES	28,80	9,41	29,33	10,08	27,34	8,85	5%	6%	
BIST FINANCIAL	73,36	35,39	86,38	38,18	78,62	35,46	-7%	0%	
BIST TECHNOLOGY	0,50	0,93	0,62	1,08	0,51	0,96	-1%	-4%	
BIST TRADE	10,67	2,40	11,23	2,57	11,14	1,99	-4%	20%	
BIST BANK	54,15	19,13	65,73	20,72	60,28	19,56	-10%	-2%	
BIST HOLDING AND INVESTMENT	16,07	10,89	17,13	11,94	14,74	10,94	9%	0%	

Except BIST Holding and Investment indices, the market values by foreign investors decreased as of the end of June, compared to the beginning of the year. The highest decrease was in BIST Bank. In terms of domestic investors, BIST Trade index increased by 20%.

### 10. FOREIGN INVESTORS BY PORTFOLIO VALUE AND RESIDENCE

1,332 investors
resident in the US
hold one third of
the foreign
investment at the
BIST while US and
UK investors hold
more than half of
the total foreign
investment.

	LOCATION	PORTFOLIO VALUE (MILLION TL)	SHARE	
1	USA	45.012	34%	
2	UK	22.286	17%	
3	Luxembourg	10.465	8%	
4	Ireland	5.411	4%	
5	Holland	4.610	3%	
6	Norway	4.271	3%	
7	Sweden	3.517	3%	
8	France	3.403	3%	
9	Singapore	3.206	2%	
10	Greece	2.624	2%	
	Other	28.879	22%	

As of June 2013, it is observed that the highest portfolio values belong to investors residing in US, UK and Luxembourg, same as the year-end. The total number of investors in US, which was 1,302 at the end of 2012, continued to rise in 1H13 to 1,332. One third of the total foreign investment at the BIST belongs to investors resident in US, while US and UK investors hold the 51% of the total foreign investment at the BIST.

### 11. NUMBER OF INVESTORS AND MARKET CAPITALIZATION BY TYPE OF SECURITY

	Jun.12		Jı	un.13
Type of the Security	Number of	Market Cap	Number of	Market Cap
	Investors	(Million TL)	Investors	(Million TL)
Share Certificates	1.097.189	461.653	1.111.673	556.458
Investment Fund	2.906.283	29.238	2.737.437	34.316
BIST Investment Fund	4.530	200	4.554	247
Private Sector Debt Instrument	223.100	24.343	172.944	31.684
Structured Product*	1.666	4	3.206	19
Other Securities**	57	1.068	1.159	2.220
Government Bonds	61.036	142.694	21.291	179.717
TOTAL		659.201		804.662

<sup>\*</sup> The total number of the investors decreased from 3,736,924 in June 2012 to 3,568,958 in June 2013.

#### 12. RISK APPETITE INDEX

Below comments on the data collected in the first half of 2013 on Risk Appetite Index, which has been announced since December 2012 by MKK, are made by the academicians of Özyeğin University Istanbul Financial Risk Lab.

In January, Risk Appetite in BIST had a positive trend. Starting in February, serious fluctuations in Risk Appetite have begun. Beginning from the last week of May, the Risk Appetite entered a period of low levels.

In the first half of the year, both foreign and domestic investors had similar fluctuations. Especially, by the end of May, both foreign and the domestic investors' Risk Appetite had a serious decrease. It is also observed that domestic funds show the stronger reactions in the changes of Risk Appetite, whereas the domestic individual investors followed the Risk Appetites of domestic funds and domestic corporate investors.

In the first days of February, RISE index was at critical 50 levels. After May, with a serious decrease, it fell back to 11. The index that tested this level twice is still under critical 50 levels. On the other hand, during the year, Risk Appetite is at its highest in January and May. Index came to the level 60 twice but was unable to stay long at this level.

